

1955 Factory Options

Option Order Codes
Including Factory D&H
and Retail Prices

Model 6cyl 8cyl

150 Series

1502 2dr sedan	\$1,660.00	\$1,759.00
1503 4dr sedan	\$1,703.00	\$1,802.00
1512 2dr utility sedan	\$1,568.00	\$1,667.00
1529 2dr Handyman station wagon	\$2,005.00	\$2,104.00

210 Series

2102 2dr sedan	\$1,750.00	\$1,849.00
2103 4dr sedan	\$1,794.00	\$1,893.00
2109 4dr Townsman station wagon	\$2,102.00	\$2,201.00
2124 2dr Delray club coupe	\$1,810.00	\$1,909.00
2129 2dr Handyman station wagon	\$2,054.00	\$2,153.00

Bel Air Series

2402 2dr sedan	\$1,863.00	\$1,962.00
2403 4dr sedan	\$1,907.00	\$2,006.00
2409 4dr Beauville station wagon	\$2,237.00	\$2,336.00
2434 2dr convertible	\$2,181.00	\$2,280.00
2454 2dr hardtop sport coupe	\$2,042.00	\$2,141.00

Option Order Codes and Retail Prices

100 Directional signal	\$16.75
101B Airflow heater (na w/AC)	\$72.80
101C Recirculating heater (na w/AC)	\$48.15
216C 1-pint-capacity oil bath air cleaner (6cyl)	\$5.40
227A HD clutch	\$3.25
235 Single colors	NC
235W Single color-Anniversary Gold (2403 only)	\$26.90
236G, M Single colors	NC
236A, F, H Special two-tone combinations	\$25.85
237B 1-quart-capacity oil filter (6cyl)	\$11.85
237L 1-quart-capacity oil filter (8cyl)	\$11.85
237M 1-quart-capacity oil filter (w/AC)	\$14.00
238A, F, P, W Special two-tone combinations	\$25.85
238H, M, N, U Single colors	NC
238G, K, L, Q, S, T, V, X	

Standard two-tone combinations	\$12.95
241A Governor (std w/6cyl)	\$18.30
246 Two-tone color combinations	\$12.95
254T HD 5-leaf rear springs	\$2.70
254Y HD rear springs (station wagons)	\$3.80
254V HD 6-leaf rear springs	\$6.50
288A 5 6.70-15-6 tires	\$37.90
288L 5 6.70-15-6 white-sidewall tires	\$73.65
290B 5 6.70-15-4 white-sidewall tires	\$26.90
313 Powerglide trans-mission	\$178.35
315 Overdrive transmission	\$107.60
320 Electric windshield wiper	\$10.50
324 Power steering	\$91.50
325A, B, L, N, P	
30amp generator	\$7.55
325U-Z 30amp generator	NC
325C-F, Q, R	
40amp generator	\$80.75
397 Seat & window electrical controls	\$145.30
398 E-Z Eye glass	\$32.30
410 4bbl carburetor	\$59.20
412 Power brakes	\$37.70
417 Positive engine ventilation	\$12.95
435 Trim combination	NC
437 Single colors	NC
440 Single colors	NC
441 Two-tone color combinations	\$12.95
450 AC	\$565.00

Dealer-installed Accessories and Retail Prices

Autotronic Eye	\$44.25
Cap-locking gas	\$2.90
Carrier-Continental wheel	\$118.00
Clock-electric	17.50
Compass	\$3.57
Covers-fall wheel, set of 4	\$14.95
Covers-wheel disc, set of 4	\$19.00
Cover-seat, plastic	\$34.90
Cover-seat, plastic Spring Line	\$37.50
Cover-seat, fiber	\$26.90
Cover-seat, nylon	\$39.90
Cover-seat, nylon Spring Line	\$42.50
Dispenser-tissues	\$3.85
Extension-exhaust	\$3.25
Glareshade-windshield, 1	\$8.00
Guards-front & rear fender	\$39.00

Guards-door edge, pair (sport coupe & convertible)	\$3.45
Guards-door edge, 4dr set	\$6.25
Guard-gasoline filler door	\$1.65
Heater & defroster-deluxe	\$65.00
Heater & defroster-recirculating	\$42.00
Kool Kooshion	\$4.40
Lamp-luggage compartment	\$1.95
Lamp-underhood	\$1.95
Lamp-courtesy, pair	\$2.75
Lamp-back-up	\$5.85
Lamp-glove compartment	\$1.10
Mat units-floor, rubber, 2	\$3.50
Mirror-inside rearview, nonglare	\$3.95
Mirror-outside rearview, body mount	\$3.50
Mirror-outside rearview, remote control	\$6.95
Mirror-vanity visor	\$1.60
Molding-body sill	\$7.00
Radio & antenna-push-button	\$84.50
Radio & antenna-manual	\$62.00
Radio & antenna-Signal Seeker	\$105.00
Raiser-automatic top	\$34.00
Rings-wheel trim, 15in, set of 5	\$11.75
Safety light & mirror	\$24.50
Seat & back rest-Sacro-Ease	\$19.75
Shields-door handle, set of 4	\$2.80
Shields-gravel, front fender, pair	\$6.75
Signal-parking brake, electric	\$4.25
Speaker-rear seat radio	\$12.00
Spotlight-hand, portable	\$7.95
Vent shades	\$8.75
Viewer-traffic light	\$2.90
Visor-outside	\$19.90
Washer-windshield, vacuum operated	\$7.95